

# RESTART start up smart

HEY THERE...START  
UP.

IN THIS ABSOLUTELY  
CRAZY WEB 2.0  
WORLD, YOU NEED TO  
BE DIFFERENT. YOU  
NEED TO CONNECT.

YOU NEED TO...  
BE START UP SMART.

WE KNOW YOUR'E  
BUSY REELING IN  
USERS OR MEMBERS,  
FORMING PARTNERS,  
OR BUILDING A COOL  
iPhone OR facebook  
APP. WHILE YOU DO  
THAT, WE WANT TO  
HELP YOU:

BE DIFFERENT  
TO CONNECT  
BE START UP SMART.

LEARN HOW TO

PLAY the GAME + WIN.